



Kevin Spear

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Experienced **Graphic Designer** with over 15 years in *book and web design, full color printing, book and magazine publishing, writing, illustrating, computer graphics and creative brainstorming.*

Technical Competencies: Adobe Acrobat, Illustrator, InDesign, PageMaker, PageMill, Photoshop, GoLive, FileMaker, Quark XPress, Microsoft Word, Excel, and PowerPoint.

Work History

Warner Press, Anderson, IN 2002- Present

Product Designer

Serve Indianapolis design community with quality design and technical skills.

Design and illustrate children's products such as coloring books, keepsakes and classroom resources.

Design and layout catalogs and marketing materials.

Aquent, Indianapolis, IN 2001-2002

Contract Employee

Served Indianapolis design community with quality design and technical skills.

Assisted party supplies manufacturer in meeting critical printer deadline.

Relieved design departments by fulfilling different roles while employees were on vacation.

Speartoons Inc., Anderson, IN 1987-Present

President

Owner of freelance business that provides illustrations, book design, web design and web graphics to publishers.

Taught freelancers how to use the computer to streamline their work and increase productivity.

Redesigned an e-commerce web site for easier navigation.

Created my own self-promotion web site.

Developed, and illustrated characters for a children's curriculum.

Create printer friendly computer illustrations.

Write and illustrate a weekly comic strip.

Pearson Education, Indianapolis, IN 1991-2001

Book Designer, 1992 to 2001.

Page Layout Technician, 1991 to 1992

Involved in every facet of book design from art direction of interior pages to specifying and creating artwork.

Created book covers, CD labels, special book elements and promotional pieces.

Helped prepress personnel ensure quality on full color publications.

Designed for the following book imprints; *Que, Sams, Hayden, BradyGames, General Reference, and Alpha Books.*

Developed new techniques to ensure accuracy of book cover mechanicals. Decreased printing errors and saved the company money.

Conceived innovative techniques that decreased the size of graphics without losing quality. This saved processing time at the printer and saved money.

Solved problem scans with color balance problems. Encouraged cooperation between Illustration and Design departments.

Directed Designers and Layout Artists in producing a time sensitive book within deadline.

Technical Editor for *Illustration Techniques with Adobe Illustrator for Windows*. Tested the book's exercises.

Coordinated redesign of BradyGAMES as they changed focus from a software book publisher to a computer and video games publisher.

Managed freelancers in creating graphic heavy books within tight deadlines.

Mediated design issues between New York and Indianapolis offices of Alpha Books. Inspected book cover mechanicals to ensure they were ready for the printer.

Encouraged technical support to show Indianapolis and New York offices how to use each other's printers. Indianapolis could use the network to print page proofs directly to New York. This saved freight charges and over a day in proofing time.

Produced customized artwork from stock photography. Saved photographer fees.

Promoted to designer position for ability to design and illustrate a line of children's books.

Instant Copy, Indianapolis, IN

1989-1991

Desktop Publisher/Sales Associate

Solved customers' design and printing needs. Recommended printing stock, ink and format choices to the customer.

Learned new software within a week to secure new position.

Encouraged Desktop Publishers in the Indianapolis stores to share techniques resulting in increased consistency and productivity among the stores.

Education and Training

Anderson University, Anderson, Indiana

BA Graphic Design, 1987. Concentration in Mass Communications.

Design Intern Saturday Evening Post Magazine, Indianapolis, IN

1986

Aided designer in producing page layouts for the magazine.

Professional Organizations

Society of Children's Book Writers and Illustrators

American Christian Writers

The Following are books I have helped create.

Designed Books

E-Marketing Strategies: The Hows and Whys of Driving Sales Through e-Commerce

Guide to the Macintosh Underground

It's an NBA Jam Thing Official Player's Guide

Microsoft Flight Simulator Handbook

MP3 Underground: The Inside Guide to MP3 Music, Napster, RealJukebox, Musicmatch, and Hidden Internet songs

Official BattleArena Toshinden 2 Fighter's Guide

Official Mechwarrior 2, 31st Century Combat Battle Guide

Official Mighty Morphin Power Rangers Game Book

Star Trek The Next Generation Customizable Card Game

Top Gun, Fire at Will: Official Mission Strategy Guide

Totally Unauthorized Super Mario 64 Guide

Sonic The Hedgehog 3: Official Super-Sonic Tips for SegaManiacs

Star Wars Tie Fighter: Fully Authorized Battle Manual for Imperial Pilots

Return to Zork: The Official Guide to the Great Underground Empire

Virtua Racing Official Racing Guide

Illustrated Books

Get on America Online in 5 Minutes

Get on Compuserve in 5 Minutes

Get on the Internet in 5 Minutes

The Complete Idiot's Guide to A Healthy Cat

The Complete Idiot's Guide to A Well Trained Dog

The Complete Idiot's Guide to Being Vegetarian

The Complete Idiot's Guide to Betting on Horses

The Complete Idiot's Guide to Bird Care and Training

The Complete Idiot's Guide to Choosing a Pet

The Complete Idiot's Guide to Cooking Chicken

The Complete Idiot's Guide to Cooking Soups

The Complete Idiot's Guide to Freshwater Aquariums

The Complete Idiot's Guide to Grilling

The Complete Idiot's Guide to Lowfat Cooking

The Complete Idiot's Guide to Movies Flicks and Films

The Complete Idiot's Guide to Raising a Puppy

The Complete Idiot's Guide to Reptiles and Amphibians

The Complete Idiot's Guide to Saltwater Aquariums

The Complete Idiot's Travel Guide to Hawaii

The Complete Idiot's Travel Guide to New York

The Complete Idiot's Travel Guide to New Orleans

The Complete Idiot's Travel Guide to Cruise Vacations

The Complete Idiot's Travel Guide to Las Vegas

The Complete Idiot's Travel Guide to Washington, D.C.

The Complete Idiot's Travel Guide to Planning Your Trip to Europe

The Complete Idiot's Travel Guide to Boston

The Complete Idiot's Travel Guide to Chicago

The Complete Idiot's Travel Guide to London

The Complete Idiot's Travel Guide to Paris

The Complete Idiot's Travel Guide to Mexico's Beach Resorts

The Complete Idiot's Travel Guide to San Francisco and the Wine Country

The Complete Idiot's Travel Guide to Walt Disney World and Orlando

The Pocket Idiot's Guide to America's Golf Courses

Designed and Illustrated Books

The Ultimate Collection of Computer Facts and Fun

Datamania: A Child's Computer Organizer

Tic Tac Type: A Child's Computer Writing Machine

Books My Cartoons Have Appeared in:

Marriage Ain't for Wimps: The Best Cartoons from Marriage Partnership

More Holy Hilarity

The Best Cartoons from Leadership Journal Volume 2

The Best Cartoons from Leadership Journal Volume 6

Magazines My Cartoons Have Appeared in:

Children's Ministry

Crusader

The Gathering

Joyful Noiseletter

Leadership Journal

Lutheran

Marriage Partnership

Pages

Presbyterians Today